

Media KS3 Assessment Criteria

	Year 9
Accomplished	<p>Describe the production techniques used in the creation of media products, with reference to relevant examples.</p> <p>Describe how genre, narrative and representation are used to engage audiences, with reference to relevant examples of media products.</p>
Skilled	<p>Outline how genre, narrative and representation are used to engage audiences, with reference to basic examples of media products.</p> <p>Outline the production techniques used in the creation of media products, with reference to limited examples.</p>
Competent	<p>Identify how genre, narrative and representation are used to engage audiences, with reference to limited examples of media products</p> <p>Identify the production techniques used in the creation of media products, with reference to limited examples.</p>
Improving	<p>I can recognise some area of the key concepts of genre, narrative and representation but can not always apply the correct audiences or complete independently</p>