

Business / Enterprise Learning Journey

The aim of the Business and Enterprise curriculum is to equip students with the appropriate knowledge and skills needed to develop their employability and identify business problems and opportunities, whilst instilling confidence in our students to make themselves stand out in a competitive working environment. Students will take a proactive part in their studies by maintaining a good understanding of current affairs and applying this to their studies on the impact of the external environment on business. Business Studies will also nurture their creative side in developing marketing and promotional campaigns, planning and pitching a business idea whilst also developing their financial acumen when it comes to understanding personal finance in the form of; mortgages, lending, savings and investments. Students will also have the opportunity to partake in employment interviews and hone their CV and interview skills in order to be in a strong position to gain employment or continue into higher education.

