

Business Studies

Key Stage 4

Years 9, 10,
11

How will you be assessed?

- Influences of operations & Hem on business activity exam, 1hr 45 mins – 50%, Year 9 to Christmas Year 10
- Influences of marketing and finance on business activity exam, 1 hr 45 mins – 50%, Christmas Year 10 – Feb/Easter Year 11

Key Stage 5

Year 12, 13

How will you be assessed?

Part 1 – 1 x A Level

- Exploring Business coursework 25%, Year 12
- Developing and Marketing campaign coursework 25%, Year 13
- Personal and Business Finance exam 33%, Year 12
- TBC coursework 17%, Year 13

Part 2 – 2 x A Levels

- Exploring Business coursework 12.5%
- Developing Marketing Campaign coursework 12.5%
- Personal & Business Finance exam 16.6%
- Managing an Event coursework 12.5%
- International Business coursework 12.5%
- Principles & Management coursework 16.6%
- Digital Marketing coursework 8.3%
- TBC coursework 8.3%

1 Year – Year 12 Programme

- Customer experience, coursework 12.5%
- Retail business external coursework 12.5%
- Retail operations internal coursework 25%
- Promotion for retail business external coursework 25%
- Stock control in retail business or Selling retail products 25%

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